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## **MEDIA RELEASE**

### **AMA MEMBERSHIP FEE WAIVED FOR MUSIC PRODUCTS RETAILERS AFFECTED BY THE RECENT FLOODS**

The Australian Music Association, the industry body for the music products sector, has announced it will waive its annual membership fee for any music products retailer directly affected by the recent floods in Queensland, New South Wales and Victoria.

If the store is already a member then the fee for the 2011/12 membership year will be waived.

If the store is not a member they can become one for free until the end of 2012, enabling them to access the many member benefits provided by the AMA to its members. These include inclusion in the very popular 'find a retailer' website listings, business insurance packages unique to the music products industry and merchant fee deals. For more information about member benefits please see the AMA website.

To access this offer, **stores must contact the AMA** on 03 9527 6658 or [info@australianmusic.asn.au](mailto:info@australianmusic.asn.au) If the store is not currently a member they will need to complete an application form and the usual rules for assessment of this application will apply.

If the store is not currently a member there is no obligation for them to remain a member at the end of this offer if they prefer not to.

"We trust this offer will go a small way towards helping those stores get back on their feet," said Ian Harvey, Executive Officer.

AMA member wholesalers have been asked to advise their sales teams so they can also pass this information to any retailer who they think would qualify. A special adapted AMA membership application form has been posted to the AMA home page which can be used by non members wishing to take advantage of this offer.

For more information please contact the AMA on 03 9527 6658 or [info@australianmusic.asn.au](mailto:info@australianmusic.asn.au)

Ends.

Media enquiries: Sara Hood on 0419 494 025