DEADLINES:

MARCH EDITION: BOOKINGS by FEB 13 / ART by FEB 20
JUNE EDITION: BOOKINGS by MAY 8 / ART by MAY 15
SEPTEMBER EDITION: BOOKINGS by AUG 7/ ART by AUG14
DECEMBER EDITION: BOOKINGS by NOV 1 / ART by NOV 8

BANNER SPACE AVAILABLE ON OUR SITE. ONLY $300 PER MONTH

Australian Musician
www.australianmusic.asn.au
PO BOX 315 KANGAROO GROUND 3097
ABN 58 026 169 284

ADVERTISING RATE SHEET 2008

ALL RATES GST INCLUSIVE

AMA members receive a 10% discount on advertising as outlined below.

RATES

MONO

	X1 AMA	Non AMA	X2 AMA	Non AMA	X3 AMA	Non AMA	X4 AMA	Non AMA
1/8 Page	$488	$535	$432	$474	$356	$388	$260	$287
1/4 Page	$600	$680	$576	$630	$510	$562	$432	$470
1/2 Page	$934	$1020	$879	$966	$808	$895	$740	$805
Full Page	$1330	$1460	$1246	$1370	$1188	$1305	$1160	$1280

COLOUR

	X1 AMA	Non AMA	X2 AMA	Non AMA	X3 AMA	Non AMA	X4 AMA	Non AMA
1/8 Page	$706	$776	$677	$744	$570	$623	$475	$523
1/4 Page	$938	$1032	$873	$959	$784	$860	$677	$744
1/2 Page	$1200	$1320	$1174	$1292	$1060	$1165	$955	$1035
Full Page	$1745	$1929	$1690	$1870	$1590	$1760	$1500	$1645

POSITION

	X1 AMA	Non AMA	X2 AMA	Non AMA	X3 AMA	Non AMA	X4 AMA	Non AMA
Outside Back Cover	$2010	$2200	$1960	$2159	$1910	$2105	$1800	$2005
Inside Front Cover	$1920	$2118	$1815	$1995	$1745	$1920	$1650	$1830
Inside Back Cover	$1825	$2008	$1745	$1920	$1665	$1830	$1543	$1680

SIZES

		↑ X →		↑ X →
Full Page (Bleeding to Page Edge)	*Bleed*	280 X 210mm	*Trim*	275 X 205mm
Full Page (With Border)		250 X 180mm		
Half Page	*Horizontal*	120 X 180mm	*Vertical*	250 X 85mm
Quarter Page	*Horizontal*	60 X 180mm	*Vertical*	120 X 85mm
Eighth Page	*Horizontal*	30 X 180mm	*Vertical*	60 X 85mm

ARTWORK REQUIREMENTS

COLOUR ADS - Generic digital files accepted (pdf, jpeg, tiff, EPS) or files in Quark Xpress, Photoshop or Illustrator supplied on CD or emailed.

MONO ADS - Generic digital files accepted (pdf, jpeg, tiff, EPS) or files in Quark Xpress, Photoshop or Illustrator supplied on CD or emailed.

ARTWORK DELIVERED TO: mediaville@netspace.net.au OR … PO Box 315 Kangaroo Ground Vic 3097

WE HAVE FACILITIES TO CREATE ARTWORK. PRICE ON APPLICATION

CONTACT: GREG PHILLIPS Ph/Fax: (03) 9712 0989 Email: mediaville@netspace.net.au

Above rates are applicable from Dec 7, 2007 and may be subject to change. Australian Musician accepts Wholesale advertising only, no retail ads. Australian Musician accepts advertisements on the condition that the advertiser accepts responsibility for any material within their ad that may be deemed libellous, offensive or harmful to other parties.

AUSTRALIAN MUSIC ASSOCIATION